

Celebrating 40 Years of Saving lives!

Mary Jane and Jack Hanley at the 1986 groundbreaking for Hanley Center.

2024 ANNUAL IMPACT REPORT

# A Year of Growth

Dear Friends,

As we reflect on four decades of impact, we are filled with profound gratitude for your unwavering support of Hanley Foundation. For more than 40 years, your commitment has been the cornerstone of our ability to bring healing and hope to individuals and families affected by the disease of addiction.

During the past fiscal year (July 1, 2023 – June 30, 2024), our prevention programs made a significant impact, reaching over 163,000 students across 32 Florida counties. Through our evidence-based programs, we proactively worked to delay first substance use, a critical protective factor shown by research to significantly reduce the likelihood of developing a substance use disorder. Beyond our prevention efforts, we awarded nearly 350 treatment and recovery scholarships to those in need. Through our Lifesaver Scholarship Program, we continued to break down financial barriers and ensure access to the high-quality care vital for lasting recovery.

Another significant milestone in our journey during fiscal year 2024 was the acquisition of Hanley Center on December 8, 2023. Bringing the center back to its nonprofit roots has allowed us to create a center of excellence for behavioral health that is actively contributing to research and education in our field. Our patient-centric, evidence-based, holistic treatment maintained an average satisfaction score of 99.25%, laying the groundwork for meaningful and sustained recovery.

Thanks to the generosity of our lead donors, Hanley's \$35 million Campaign for Recovery is well on its way to expanding services for underserved populations, including veterans, first responders, peripartum women, and children affected by addiction. Later this year and into 2026, construction on our Resource Center will allow us to offer innovative vocational and life skills initiatives, including a planned coffee shop and bookstore staffed by our own recovery community.

Together, we will continue to break barriers, revolutionize recovery, and bring behavioral healthcare into the next era. Thank you for your unwavering commitment to turning our vision into reality.

With sincere appreciation,

ach

Dr. Rachel Docekal CHIEF EXECUTIVE OFFICER

Chip James CHAIRMAN OF THE BOARD



In Loving Memory

Mary Jane Hanley, the co-founder and visionary behind Hanley Center and Hanley Foundation, passed on October 28th, 2024. Without the groundbreaking vision and tireless work of both Mary Jane and Jack Hanley, countless individuals would not have experienced the life-changing reality of recovery. Join us in remembering and honoring their profound legacy, which has forever illuminated pathways to hope and healing.



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> Each member of Hanley's board of directors has a personal connection with our mission, and over half are in recovery.

# **40 Years of Impact**

## 1984

Hanley Foundation is established by Jack and Mary Jane Hanley with a mission to provide substance use disorder resources in South Florida.

## 1998

Hanley Center opens its **Center for Older Adult Recovery**, the first dedicated addiction treatment program specialized for older adults.

#### 2008

Hanley Resource Center opens as a prevention and training site for the public.

#### 2015

Hanley Center introduces Headwaters, a premiere program for executives and individuals of affluence and high net worth.

#### 2022

Hanley Center expands its services, adding an eight-bed **residential mental health program**. Hanley Foundation introduces its **Zero Suicide Initiative**, a grant-funded program providing suicide prevention training and support.

## 1986

Jack and Mary Jane Hanley break ground on Hanley Center, a nonprofit residential facility in West Palm Beach, to address a gap in South Florida's quality addiction treatment.

## 2000

Hanley Foundation expands its services to provide evidence-based **youth prevention programming**.

#### 2010

Hanley Center introduces a **5-day family program**, revolutionizing family recovery services.

#### 2016

Hanley Foundation reaches a milestone in its prevention efforts, increasing the age of first use from 9.5 to 14 years.

#### 2023

Hanley Foundation **acquires Hanley Center**, bringing the two organizations under the same nonprofit umbrella for the first time.

Hanley Foundation expands its renowned **family programming** to include support for children and launches its **Patriots Initiative**, adding weekly Patriot-specific groups focused on providing addiction and mental health treatment services for veterans and first responders. **Casa Flores**, Hanley's program for perinatal women, opens five beds for pregnant women and their children. Hanley Foundation launches the public phase of its \$35M **Campaign for Recovery**, a capital initiative aimed at revolutionizing behavioral healthcare through innovative programs and state-of-the-art facilities at Hanley Center.

2024



If you or a loved one are looking for support for mental health or substance use, reach out to us today. **Call us at 844-202-8611 or scan the QR code to connect with our dedicated admissions team.** Your journey to recovery starts here!



2024 Impact

# BY THE NUMBERS

FISCAL YEAR 2024: JULY 1, 2023 TO JUNE 30, 2024

# Prevention

# 163,806 Students Served





Parents and Caregivers Trained in Active Parenting Workshops

"I learned about the bad effects of alcohol and how it is advertised to seem appealing. I also learned how to identify peer pressure and reject it to stay safe from alcohol." – **Middle School Student** 





Individuals Trained in Suicide Prevention 238

Healthcare Professionals Trained in Suicide Prevention

**18,092** Doses of Narcan Distributed Throughout Florida



Youth Served Through a Teen Court Diversion Program in Hendry County

"Some of the students come in with an attitude, but they leave with something different. They come to court slouching, head down, shrugging their shoulders – but they develop this 'presence.' As they continue through the program, their faces are brighter when they walk into the courtroom. Seeing that change is what really motivates me." - **Teen Court Student Judge** 



## 99.25% Average Patient Satisfaction Score

**10** Residential Mental Health Beds



Residential Substance Use Disorder Beds

## 100% Family Program Satisfaction Score

"Each of the family therapists bring a unique presentation style and personality critical to the scope of the week. The therapist's ability to articulate exactly what we are unable to communicate (mostly through tears) is incredible. That shared experience was evident especially during our family disease discussions. You likely knew the impact of what we experienced before we ourselves knew." – Family Program Participant

# **Recovery Support**

# 346 Lifesaver Scholarships Awarded

IN ADDITION TO AWARDING SCHOLARSHIPS AT HANLEY CENTER, WE HAVE CREATED A TRUSTED PROVIDER PARTNER NETWORK WITH OTHER ACCREDITED TREATMENT AND RECOVERY FACILITIES ACROSS THE NATION TO BEST SERVE THE NEEDS OF EACH SCHOLARSHIP RECIPIENT.

53 Trusted Providers, including



Clinical Treatment Centers



Facilities

"To the very generous people that made my scholarship possible, I owe you a debt I will not ever be able to repay. To me, being able to come to Hanley is a privilege and honor that I take very seriously. You have given me my life back, and for that I am grateful." - **Lifesaver Scholarship Recipient** 

# **FY 2024 Audited Financials**

Fiscal Year 2024: July 1, 2023 to June 30, 2024

SUMMARY	FY 2024	FY 2023
Public Support, Revenue and Gains		
Grants and Contracts	8,871,454	6,561,698
Investment Income, Net	1,517,569	937,187
Contributions	1,450,078	3,620,715
In-Kind Contributions	1,749,880	816,213
Net Client Service Revenue*	13,025,194	-
Gain on Disposal of Property & Equipment	756,785	-
Other Revenues	229,260	676,935
Total public support, revenues and gains	27,600,220	12,612,748
Expenses		
PROGRAM SERVICES Patient treatment*	1/ 91/ 092	
Prevention and education	14,814,982	-
Lifesaver scholarship program	9,117,608 620,299	7,491,706
	020,299	1,104,175
		8 505 881
Total program services	24,552,889	8,595,881
Total program services	24,552,889	
Total program services SUPPORTING SERVICES General and administrative	<b>24,552,889</b> 4,819,670	1,001,292
Total program services SUPPORTING SERVICES General and administrative Fundraising	<b>24,552,889</b> 4,819,670 1,531,894	1,001,292 1,060,479
Total program services SUPPORTING SERVICES General and administrative	<b>24,552,889</b> 4,819,670	1,001,292
Total program services SUPPORTING SERVICES General and administrative Fundraising Total supporting services	<b>24,552,889</b> 4,819,670 1,531,894	1,001,292 1,060,479 <b>2,061,771</b>
Total program services SUPPORTING SERVICES General and administrative Fundraising Total supporting services Loss on disposals and impairment	<ul> <li>24,552,889</li> <li>4,819,670</li> <li>1,531,894</li> <li>6,351,564</li> </ul>	1,001,292 1,060,479 <b>2,061,771</b> 451,651
Total program services         SUPPORTING SERVICES         General and administrative         Fundraising         Total supporting services         Loss on disposals and impairment         Total expenses         Change in net assets before change in	<ul> <li>24,552,889</li> <li>4,819,670</li> <li>1,531,894</li> <li>6,351,564</li> <li>30,904,453</li> </ul>	1,001,292 1,060,479 <b>2,061,771</b> 451,651
Total program services         SUPPORTING SERVICES         General and administrative         Fundraising         Total supporting services         Loss on disposals and impairment         Total expenses         Change in net assets before change in fair value rate of interest swap	<ul> <li>24,552,889</li> <li>4,819,670</li> <li>1,531,894</li> <li>6,351,564</li> <li>30,904,453</li> <li>(3,304,233)</li> </ul>	1,001,292 1,060,479 <b>2,061,771</b> 451,651
Total program services         SUPPORTING SERVICES         General and administrative         Fundraising         Total supporting services         Loss on disposals and impairment         Total expenses         Change in net assets before change in fair value rate of interest swap         Change in fair value of interest rate swap	<ul> <li>24,552,889</li> <li>4,819,670</li> <li>1,531,894</li> <li>6,351,564</li> <li>30,904,453</li> <li>(3,304,233)</li> <li>(75,832)</li> </ul>	1,001,292 1,060,479 <b>2,061,771</b> 451,651
Total program services         SUPPORTING SERVICES         General and administrative         Fundraising         Total supporting services         Loss on disposals and impairment         Total expenses         Change in net assets before change in fair value rate of interest swap         Change in fair value of interest rate swap         Change in net assets prior to acquisition         Fair value adjustment - inherent	<ul> <li>24,552,889</li> <li>4,819,670</li> <li>1,531,894</li> <li>6,351,564</li> <li>30,904,453</li> <li>(3,304,233)</li> <li>(75,832)</li> <li>(3,380,065)</li> </ul>	1,001,292 1,060,479 <b>2,061,771</b> 451,651
Total program services         SUPPORTING SERVICES         General and administrative         Fundraising         Total supporting services         Loss on disposals and impairment         Total expenses         Change in net assets before change in fair value rate of interest swap         Change in fair value of interest rate swap         Change in net assets prior to acquisition         Fair value adjustment – inherent contribution	<ul> <li>24,552,889</li> <li>4,819,670</li> <li>1,531,894</li> <li>6,351,564</li> <li>30,904,453</li> <li>(3,304,233)</li> <li>(75,832)</li> <li>(3,380,065)</li> <li>2,708,433</li> </ul>	1,001,292 1,060,479 <b>2,061,771</b> 451,651 <b>11,109,303</b> - -

\* for treatment center services rendered from time of acquisition through end of FY (December 8, 2023 to June 30, 2024)

# Hanley's Campaign for Recovery Has Raised \$16M toward Our \$35M Goal

Through Hanley's capital initiative, chaired by Board Member Gary W. Harris, we are continuing to revolutionize behavioral health treatment, establishing our services as the gold standard in care and providing our community and beyond with the very best in mental and behavioral healthcare. The Campaign for Recovery will fund transformative capital projects, including renovating and expanding existing facilities, creating new spaces for education, treatment, and recovery, and building state–of–the–art facilities like the Casa Flores Pavilion for pregnant and postpartum women, the Early Learning Center for children, the Patriots Pavilion for veterans and first responders, and the Family Healing Center. The campaign also focuses on innovative behavioral health and medical support, such as leading–edge neurological interventions and integrated physical and holistic therapies. Through the generosity of our lead donors and future supporters, we will be able to revolutionize recovery.

#### THANK YOU TO OUR GENEROUS CAMPAIGN FOR RECOVERY SUPPORTERS!

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Scan the QR code to learn more about our Campaign for Recovery.

To join the movement, contact Turner Benoit, Hanley's Chief Philanthropy Officer, at 561-797-2777

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for gifts received during Hanley Foundation's 2024 fiscal year.

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# What's New at Hanley?

Thanks to the support of our donors, Hanley continues to expand vital and innovative programs, ensuring more individuals and families receive the care they need for addiction and mental health challenges. At the start of our current 2025 fiscal year, Hanley launched the **Patriots Initiative**, a track dedicated to helping first responders and veterans; **Casa Flores**, a program specialized for pregnant women and new mothers; and the **Children's Program**, a 3-day program for children impacted by a loved one's addiction. We also launched additional recovery resources, including **The Hanley Effect podcast** and **Issue 2 of Recovery Revolution Magazine**. Our commitment to providing innovative recovery resources and fostering well-being remains at the forefront of all we do.



## **Patriots Initiative**

The Patriots Initiative at Hanley Center, which was **launched in August 2024**, provides a safe and compassionate environment for veterans and first responders to heal from mental health challenges and substance use disorders. The Patriots Initiative offers a blend of cognitive-behavioral, trauma-specific, and





systemic therapies alongside traditional psychotherapy and pharmacological treatments. Our highly trained team is dedicated to addressing the unique challenges faced by these brave individuals, supporting them on their path to recovery.

"Hanley helped me find out who Steve really <u>is</u>, not who he <u>was</u>. Hanley saved my life."

## **Steve C., Patriots Initiative Liaison** RETIRED FIREFIGHTER/PARAMEDIC, EMS CAPTAIN



## **Casa Flores**

The Casa Flores perinatal program, **launched in September 2024**, addresses a critical gap in community services by providing a continuum of care for pregnant and postpartum moms and their babies. Our model allows women to simultaneously access high-quality prenatal care and substance use disorder treatment.

high-quality prenatal care and substance use disorder treatment. Key components include in-residence care featuring suites for mom and her new baby, providing medical, psychological, and clinical treatment for substance use disorder, provision of necessary supplies, and support from doulas during prenatal, birth, and postpartum phases. **The program focuses on preserving the** 

**mother-infant relationship.** The pilot program currently serves five pregnant/postpartum women at a time.

"It is a terrible decision to have to choose between recovery or choose your child. This program allows me to be in recovery with my baby so I don't have to choose."

**Casa Flores Patient** 

# **Children's Program**

In partnership with the National Association for Children of Addiction (NACoA), Hanley's Multi–Day Children's Program, which **launched in November 2024**, is specifically designed for children

ages 7–12 affected by a family history of addiction. This child–centered program aims to provide a supportive and nurturing environment for children to learn, heal, and develop resilience. Our goal is to break the generational cycle of addiction by empowering children and fostering their healing journey.

"Addiction is a family disease, and children often suffer first and are the last to receive help. This program empowers children to build resilience and overcome adversity by helping them discover their inner strength, develop new skills, and establish supportive networks."







Scan to Learn More!

Beyond our core treatment programs, Hanley is actively expanding outreach and educational efforts to further serve the recovery community. With the launch of The Hanley Effect podcast and the publication of Issue 2 of Recovery **Revolution**, Hanley is dedicated to providing accessible resources and fostering a greater understanding of addiction and mental health. Our commitment also extends to robust aftercare support and community engagement, ensuring individuals and families have continuous resources on their recovery journey.

# Hanley Effe

**RECOVERY REVOLUTION** 

## The Hanley Effect Podcast

Our podcast, "The Hanley Effect," which was **launched in** September 2024 and is hosted by Dr. Rachel Docekal and Dr. John Dyben, aims to educate, change minds, and save lives by exploring real-life stories and innovative approaches in addiction and mental health treatment. The podcast strives to inspire listeners,

dismantle stigma, and foster open dialogue, empowering our audience to be part of the solution by sharing raw, honest, and hopeful stories from individuals in recovery, their families, and professionals.

# **Recovery Revolution Magazine Issue 2**

Recovery Revolution Magazine issue 2 was published in January **2025**, offering a collection of powerful stories about hope, triumph, and determination. This latest edition of our magazine continues to share diverse perspectives on the recovery journey, highlighting the resilience and strength of individuals and families.

For more information about Hanley Foundation's services and resources, please visit hanleyfoundation.org or call us at 561-268-2355. We invite you to follow us on social media for updates and upcoming event information: find us on Instagram and Facebook @HanleyFoundation and on X and LinkedIn @HanleyFNDN.

Thank you for your continued support in helping us create a world free of addiction.







Scan to Listen!

Creating Hope. Leading Change. Together.

Hanley FOUNDATION Celebrating 40 Years of Suling Lives!

933 45th Street West Palm Beach, FL 33407

