Lifesaver Scholarship Recipient Justin S.
Dear Friends,

Hope provides that glimmer of light and a sense of possibility that things can get better. It is a central component of treatment, motivating individuals to persevere through challenging times.

Our mantra, Restoring Hope, guides the work we do every day, and we are proud to say that we are reaching more people than ever with our prevention programs for children and young adults.

Success measures – such as the percentage of young people who use drugs or alcohol – continue to trend in a positive direction.

Mental health has reached a crisis level. However, we are working hard to address the stigma, helping students, parents, teachers, professionals, and paraprofessionals to identify the warning signs of a mental health crisis as part of our Zero Suicide Initiative.

We are dedicated to ensuring that agencies assess people properly for suicide risk and provide appropriate, patient-centered care. In fact, over the last five years, we’ve helped over a thousand people get treatment through our Lifesaver Scholarship Program.

In Florida, we are THE active advocates for substance use education, prevention, and treatment. Our longstanding partnerships with organizations working in behavioral health, health sciences, community services, and government, as well as with like-minded nonprofits large and small, give Hanley Foundation the access, expertise, and credibility to make a lasting difference in the way substance use disorders are viewed and addressed.
Our board of directors is stronger than ever, not just occupying seats but speaking up and speaking out, leading with their time, talents, and financial contributions. Their comprehensive knowledge and lived experiences bring valuable perspectives to our organization. Comprised of business leaders, philanthropists, health professionals, doctors, financial experts, and lawyers, our board is committed to safeguarding the trust our donors, funders, and partners have with Hanley Foundation.

“Restoring Hope.” You will hear and see those simple yet meaningful words often as we continue to grow. They provide a roadmap for Hanley Foundation’s lifesaving work. In the coming months, we will share our plans to continue making a positive impact while expanding into new areas. We welcome your feedback and suggestions, and look forward to working together to create a better future for all we serve.

Thank you for your support.

Rachel Docekal, MBA, Ed.D.
Chief Executive Officer
Empowering Students is a Key to Prevention

The #HanleyEffect has changed the age of first use – the most important predictive factor in the development of substance use disorders – from 9.5 years in the year 2000 to 14.5 years today.

Hanley Foundation’s prevention programs use a research-affirmed model that builds self-confidence, utilizing knowledge and positive peer pressure to empower students.

Middle and high-school students are naturally curious, questioning, and seeking validation. These natural tendencies toward self-discovery enable Hanley Foundation’s expert facilitators to challenge the myths surrounding drug and alcohol use by contrasting the actual effects of drugs and alcohol on the body against the pop-culture stereotypes of being “fun” and “cool.”

Hanley’s programs foster each student’s discovery instead of techniques proven to have adverse impacts such as “Just Say No” campaigns, scare tactics, physical relocation, or punishment.

Active involvement by parents and caregivers is critical to the success of prevention programs. Themes such as the benefits of family dinners, open and honest communication, and parental involvement with school, friends, and fun are the building blocks of healthy, trusting relationships critical to keeping kids sober and safe.

Hanley Foundation has served 360,492 Parents/Caregivers Teachers Students statewide over the past 5 years
It’s a tough time to be a kid. Social norms are changing. The lines between right and wrong are blurred – in school hallways, on the street, in the media, and often at home. And the risks have dramatically increased.

Hanley Foundation created a new prevention program targeting marijuana and vaping, specifically designed for middle- and high-school students throughout its 32-county service area. By correcting myths and misconceptions of use and promoting healthy behaviors, students gain an increased awareness of risk, learn about laws and social norms, and discover the influence media has on attitudes and behaviors. The program reinforces naturally motivating positive behavior to develop and strengthen the students’ own protective factors.

Among other programs for middle- and high-schoolers is the Alcohol Literacy Challenge, designed to reduce the quantity and frequency of alcohol use among youth. Students learn about standard drinks, what to expect from drinking alcohol, the difference between pharmacological effects and placebo effects, and the efforts by alcohol companies to portray positive expectancies in advertisements.

Above image: Hanley Foundation partnered with Palm Beach County Behavioral Health Coalition, Southeast Florida Behavioral Health Network, and Florida Department of Children & Families on a youth-designed-and-focused poster contest. Katherine Ledsonome, a 12th-grade student at South Tech Academy, created the winning entry which was displayed on every school bus throughout Palm Beach County for more than 30,000 students to view each day.
Artwork is a great way to engage students of all ages with our prevention messages.

Hanley Foundation and its partner agencies sponsor annual poster contests for its entire Florida service area with cash prizes to the artist as follows: K-5th grade $250, 6th–8th $500, 9th–12th $1,000. PLUS, the winners’ teachers from each category receive a $500 Amazon gift card for classroom supplies. The theme of the current contest is “The Best Me, is Alcohol Free,” and the deadline for entries is August 30, 2023.
We are proud supporters of Hanley Foundation and its decades-long history of convening a community around prevention and recovery from substance use disorders. Never has the phrase ‘it takes a village’ been more appropriate than when applied to the complex needs of a person seeking the life-changing path of sobriety. Hanley Foundation has been and will continue to be the rock around which this support community is built. Its positive impact is clear, direct, and powerful.

– JEFF AND AGGIE STOOPS
Knowing that it often takes several impressions to understand new concepts and that multi-sensory exposure aids learning, Hanley Foundation created a series of hands-on workbooks as a resource for schools to reinforce the messages of our prevention programs. Working with a local educator, we created five levels of age and developmentally-appropriate workbooks that convey the messaging from our evidence-based programs, incorporating current teaching standards and benchmarks being taught in the classroom. The attention-grabbing workbooks provide elementary school students with substance use prevention through games, puzzles, easy-to-read text, and coloring pages. The middle and high school versions test students’ knowledge and attitudes toward substance use by employing fact sheets and fillable worksheets.

The materials within the workbooks utilize evidence-based resources and factual information from reputable sources while engaging youth in critical thinking about how substances affect their body and brain. The workbooks also tie into the prevention poster contests. Hanley Foundation has already delivered more than 100,000 Youth Prevention Workbooks across the state.
I am proud to be a part of the prevention education work Hanley Foundation does with our children. Being the mother of two young girls and having seen the impact of substance use disorders personally, I know the importance of stopping addiction before it impacts the next generation.

The saying holds true: ‘An ounce of prevention is worth a pound of cure.’ I look forward to a day when the addiction crisis is a thing of the past.

– THE HONORABLE DANIELLE MOORE
Restoring Hope through the Lifesaver Scholarship Program

Making the decision to get help is hard. Being denied quality treatment due to a lack of funds or insurance is devastating.

Hanley Foundation’s Lifesaver Scholarship Program’s sole purpose is matching truly motivated individuals with the most appropriate treatment facilities, then bridging the gap between the cost and what they can afford to pay. In many cases, they pay nothing.

The results are phenomenal. Over the years, hundreds of people have entered a world of recovery and restoration of relationships with family and friends.

It all happens because of the Lifesaver Scholarship Program’s donors pictured on the following pages, and many more.

Lifesaver Scholarships awarded over the past five years
Hanley Foundation’s Lifesaver Scholarship is the reason I’m still alive. I was told I needed to go into treatment, but I didn’t have insurance and couldn’t afford to pay for it. My alcoholism carried with it thoughts of suicide -- it is a deadly, destructive disease. Without help, I would have continued on until I died, for sure.

Amy A.
THANK YOU
to our Lifesaver Scholarship Donors
A Vicious Circle: 
Substance Use and Suicide

Each year in America, more than 41,000 people die by suicide. Twenty-two percent of those deaths involve alcohol intoxication; Opiates, including heroin and prescription painkillers, are now the number one substance found in suicide deaths. Alcohol is number two. And the deaths are rising.

What’s more, suicide is the second leading cause of death for people ages 10 to 34 and fifth for people ages 35 to 54. Despite its widespread and devastating impact on our society, suicide is a topic that remains harmfully taboo.

The Zero Suicide Initiative at Hanley Foundation is bringing suicide out of the dark, training members of the community in how they can help someone contemplating suicide, and training clinical staff to help those in crisis at a more in-depth level.

Hanley Foundation, in partnership with Southeast Florida Behavioral Health Network and the Florida Department of Children & Families, shined the light on suicide with a series of informational billboards, bus-shelter signs, and videos.
Ever since I was a child I suffered from emotional trauma. Eventually, I actually cut my wrists and lay down on the kitchen floor, waiting to die. I know this sounds crazy, but I heard a voice in my head saying, ‘You don’t want to die. You want more life and don’t know how to get it.’ Hanley Foundation was there to help me.

Suicide is an epidemic. Our culture has gotten so out of control, so uncertain, so chaotic and dangerous that we lose remarkable people. Everybody that dies touches so many lives -- it just ripples around the globe. I think programs to prevent suicide are vital.

Gary K.
In addition to saving lives, treatment is a good investment. The National Institute on Drug Abuse reports that every $1.00 spent on treatment saves society between $4.00 and $7.00 by reducing drug-related crime and criminal-justice costs. When including the savings related to reducing the strain on the healthcare system, $1.00 of treatment can create societal savings of $12.00.
As parents of loss, we are inspired to work with Hanley Foundation to address the urgent crisis that our son fell victim to. Hanley Foundation saves lives by attacking substance use disorders from all sides, including prevention, training, treatment, scholarships, and advocating for needed change.

In partnership with Hanley Foundation, Palm Beach County is developing a recovery-oriented system of care for those suffering from substance use disorder. This will bring our community closer to providing the services each individual needs for a successful recovery.

– MICHELLE AND JOHN MAKRIS
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Michael Keenan
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Message from the Board Chair

Dear Friends,

The work of the Hanley Foundation is a very personal mission for me. When I came upon the Hanley Foundation, as a decade-long participant and beneficiary of all things recovery, I knew nothing about the foundation’s work. I quickly learned that Hanley Foundation is the undisputed leader in prevention programs for school children and young adults across the state of Florida. I learned that in the last few years, Hanley Foundation has provided scholarships to thousands of people so they can begin their own path to recovery. And I learned a whole lot more.

Most people, even many in the recovery community, don’t know that the foundation exists as a stand-alone leader in recovery. Or, that the Hanley Foundation is the “invisible glue” that holds prevention and recovery together. We are about to become more visible.

The void that came from the loss of most local, healthy, and successful nonprofit treatment and recovery organizations will be filled with Hanley Foundation’s new Campus for Prevention & Recovery, now being developed in West Palm Beach. The “Restoring Hope” capital campaign is well underway. It has come together starting with 100% participation from the Hanley Foundation staff and Board of Directors.

I envision the Campus for Prevention & Recovery as the tentpole under which are the myriad of services and programs provided by us and like-minded organizations, all residing in immediate proximity. Equally as important, the campus will be a safe, supporting place for those starting the journey and those well along its path. You’ll hear more about the vision in the months to come.

In this report, you will see that Hanley Foundation, now celebrating four decades of service, is financially strong, staffed to succeed, and growing in support.

I am committed. Are you?

Chip James
Hanley Foundation Board Chair
After its vigorous evaluation process, the nation’s largest and most-utilized evaluator of charities, Charity Navigator, awarded Hanley Foundation a perfect score – 100 OUT OF 100 – across all rating matrixes. Year after year, donors are assured that each gifted dollar supports intended projects and important work.
Hanley Foundation’s initiatives, working with families, educators, and collaborative partners, represent leading-edge thinking. We are pleased to support the Foundation’s work. We believe in encouraging family values and making the tools available to create a positive environment. These efforts impact lives and benefit our entire community.

– ALICE AND CHRIS HOLBROOK
Hanley Foundation is **Financially Strong & Smart**

As the stories in this Progress Report demonstrate, Hanley Foundation is blessed with financial strength, leadership stability, and an unwavering dedication to our mission and lifesaving work. We are joined in our efforts by hundreds of people, many listed in this report, who graciously support the Foundation’s work and persistently invest in its future.

Hanley Foundation’s **Board is a Giving Board**

In-Kind Contributions **Increase the Bottom Line**
# Hanley Foundation Financial Summary

## PUBLIC SUPPORT AND REVENUE:

<table>
<thead>
<tr>
<th></th>
<th>FY 2022</th>
<th>FY 2021</th>
<th>FY 2020</th>
<th>FY 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants and contracts</td>
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<td>Investment income, net</td>
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<td>Special event revenue, net</td>
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<td>of direct expenses of $ 132,947</td>
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<td>In kind contributions</td>
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**TOTAL PUBLIC SUPPORT & REVENUE:**

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<tr>
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<th>FY 2022</th>
<th>FY 2021</th>
<th>FY 2020</th>
<th>FY 2019</th>
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<tr>
<td></td>
<td>$8,853,431</td>
<td>$8,327,251</td>
<td>$6,153,852</td>
<td>$5,135,916</td>
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</tbody>
</table>

Net assets released from restrictions

Total public support, revenue and net assets released from restrictions

<table>
<thead>
<tr>
<th></th>
<th>FY 2022</th>
<th>FY 2021</th>
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<td>$8,327,251</td>
<td>$6,153,852</td>
<td>$5,135,916</td>
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## EXPENSES:

## PROGRAM SERVICES:

<table>
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<tr>
<td>Prevention and education</td>
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<tr>
<td>Lifesaver Scholarship Program</td>
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<td>Total program services</td>
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## SUPPORTING SERVICES:

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<tr>
<td>General and administrative</td>
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<td>Fundraising</td>
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<td>Total supporting services</td>
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<td>$880,170</td>
<td>$847,143</td>
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## TOTAL EXPENSES:

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<td>Change in net assets</td>
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<td>$1,471,017</td>
<td>$1,065,805</td>
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## NET ASSETS, BEGINNING OF YEAR:

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<th>FY 2020</th>
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<tr>
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<td>$15,260,181</td>
<td>$12,493,671</td>
<td>$11,022,654</td>
<td>$9,956,849</td>
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## NET ASSETS, END OF YEAR:

<table>
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<th></th>
<th>FY 2022</th>
<th>FY 2021</th>
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<th>FY 2019</th>
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<tr>
<td></td>
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<td>$15,260,181</td>
<td>$12,493,671</td>
<td>$11,022,654</td>
</tr>
</tbody>
</table>
I’m honored to serve on the Hanley Foundation board of directors. I have first-hand experience with the effect of its work. I know loss. I know how hard it is when someone close to you needs help.

Some people just need advice – what to do, where to go. Hanley Foundation is the unbiased expert in prevention, treatment, and recovery from substance use disorders.

Others need financial help. Hanley Foundation’s Lifesaver Scholarship Fund is there to ensure that money is not the obstacle blocking someone who is truly ready to work on recovery.

Hanley Foundation’s mission is to Eliminate Addiction through Prevention, Advocacy, Treatment, and Recovery Support. Its success means that no more families have to endure what so many have in the past, as our family did.

– ROB THOMSON
Hanley Foundation is Grateful.
This is the #HanleyEffect.

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Thank you to the donors and supporters who helped Jack and me establish Florida’s first top-quality treatment center, and to the thousands of individuals and families who have turned to Hanley Foundation for help. We are humbled and eternally grateful.

– MARY JANE HANLEY

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Mr. Drew Horowitz
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Mr. & Mrs. Joseph Howley
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Mr. & Mrs. Rick Hubbard
Hudson Family Law
Ms. Lise Hudson
Mr. & Mrs. Samuel Hunt III
Mr. Bynum Hunter
Mrs. Anne Hurley
Ms. Kelly Husak
Ideal Lending Solutions
Integrity Billing, LLC
Mr. Chip James & Ms. Elizabeth E. Matthews
Mr. & Mr. Henry D. Jamison, IV
Mr. Kurt Jetta
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Jewish Women's Foundation of South Palm Beach County
Jewish Women's Foundation of the Greater Palm Beaches, Inc.

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Mr. & Mrs. Scott A. Johnson
Ms. Gillian Johnston
The Jorgensen Foundation
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I am honored to have served on Hanley Foundation’s board of directors for more than a decade. Whether working with students in schools to prevent alcohol, drugs, and tobacco use; counseling an individual or family in need of addiction treatment; or expanding its scope through new programs such as the Zero Suicide Initiative, Hanley Foundation saves lives.

My family and I are proud to be a part of an organization that has such a broad, positive impact on people of all ages and all walks of life.

– GARY HARRIS WITH HIS PARENTS, CAM AND DEEDEE HARRIS
Han·ley  Ef·fect
/əˈfekt/ /ɪˈfekt’/

noun
The power to produce an outcome or achieve a result.

verb
To cause advancement in the world; bring about.

This is the #HanleyEffect.

Depth. Perseverance. Expertise.
Bold Action. Empathy.

These are attributes that exemplify the work and commitment of Hanley Foundation over its four decades of creating pathways to change for individuals and their families. The #HanleyEffect has changed the conversation around alcohol and drugs, helping generations of people recover from the grip of addiction. The #HanleyEffect has trained professionals and paraprofessionals to recognize the signs, symptoms, and issues surrounding substance use disorders. The #HanleyEffect has started the conversations that are changing stigma to empathy and understanding.

This is the power and impact of the #HanleyEffect. This is how we do it.