

Scholarship recipient Cheryl R. "Loving life & feeling grateful"



HANLEY FOUNDATION PROGRESS REPORT

2021

Message from the CEO



"Our efforts are only as strong as our advocates. Join us. Your voice matters."

Dear Friends,

At Hanley Foundation, we *Educate, Change Minds, and Save Lives.*

Since 1984, Hanley Foundation has been working to prevent substance use disorders, training professionals to identify the signs and symptoms, ensuring individuals and families are not kept from recovery due to financial hardship, and changing the conversation to one of understanding and empathy. We have made significant progress against an ever-growing challenge.

This is #HanleyEffect.

Now as we enter another phase of our work, Hanley Foundation is focused on driving systemic change. In partnership with Palm Beach County, we have launched the Recovery Leadership Institute (RLI). The RLI is the next major initiative in our work focused on building a strong recovery community. By combining local and statewide recovery advocates, Hanley Foundation, local legislators, and federal policymakers:

- will together change the conversation to one of identifying and achieving better outcomes for those with substance use disorders.
- will prevail in a call for universal, evidence-based youth prevention for all students within Florida.
- will make the case for funding dedicated to a full continuum of care, versus administering lifesaving intervention alone.

This is #HanleyEffect.

Our efforts are only as strong as our advocates. Join us. Your voice matters.

Warmly,

Jan Cairnes



This is #HanleyEffect.

Han·ley Ef·fect /ə'fekt/ /ĭ-fekt'/

NOUN The power to produce an outcome or achieve a result.

verb

To cause advancement in the world; bring about.

This is #HanleyEffect.

Depth. Perseverance. Expertise. Bold Action. Empathy.

These are attributes that exemplify the work and commitment of Hanley Foundation over its 35 years of creating pathways to change for individuals and their families. **#HanleyEffect** has changed the conversation around alcohol and drugs, helping generations of people recover from the grip of addiction. **#HanleyEffect** has trained professionals and paraprofessionals in the signs, symptoms, and issues surrounding substance use disorders. **#HanleyEffect** has started the conversations changing stigma to empathy and understanding.

This is the power and impact of **#HanleyEffect**. This is how we do it.

Empowering Students

Hanley Foundation's prevention programs use a researchaffirmed model that builds self-confidence utilizing knowledge and positive peer pressure to empower students. **#HanleyEffect** has changed the age of first use – the most important predictive factor in development of substance use disorders – from 9.5 years in the year 2000 to 14.5 years today.

Middle and high school students

are naturally curious, questioning, and seeking validation. These natural tendencies toward self-discovery enable Hanley's expert facilitators to challenge the myths surrounding drug and alcohol use. For example, discussion about the actual effects of alcohol or drugs on the body as opposed to socially popular notions of being "fun" and "cool." The **#HanleyEffect** slogan is, "It's the Thinking, Not the Drinking," and programs foster each student's discovery instead of techniques proven to have adverse impacts such as "Just Say No" campaigns, student scare tactics, relocation, or punishment.

Active involvement by parents

and caregivers is critical to success of prevention programs. Themes such as the benefits of family dinners, open and honest communication, and parental involvement with school, friends, and fun are the building blocks of healthy, trusting relationships critical to keeping kids sober and safe.



Junior Nehemie Perplis, Lake Worth Community High School

6

" I am proud to be a part of the prevention education work Hanley Foundation does with our children. Being the mother of two young girls and having seen the impact of substance use disorders personally, I know the importance of stopping addiction before it impacts the next generation.

The saying holds true, "An ounce of prevention is worth a pound of cure." I look forward to a day when the addiction crisis is a thing of the past.

Hanley Foundation has served **340,228**

parents/caregivers, teachers, and students statewide over the past 5 years.



- THE HONORABLE DANIELLE MOORE

Restoring Hope

Hanley Foundation supports quality treatment by providing scholarships for patients without insurance or otherwise unable to afford quality treatment programs. **#HanleyEffect** changes the odds, restores hope, heals families, and creates opportunities for a lifetime in recovery.



In addition to saving lives, treatment is a good

investment. The National Institute on Drug Abuse reports that every \$1.00 spent on treatment saves society between \$4.00 and \$7.00 by reducing drug-related crime and criminal-justice costs. When including the savings related to reducing the strain on the healthcare system, \$1.00 of treatment can create societal savings of \$12.00.

Left: Foundation Board Member Andrew Forsyth as "Recovery Man" saves lives and heals families in a single bound.



#Hanley Effect

Thank you to our #LifesaverDonors







Scholarship recipient Justin S. "Today I live a life of integrity"

Targeting Practitioners for Training in Understanding Addiction

#HanleyEffect bridges the gap for professionals and paraprofessionals by helping them to recognize and know how to respond to the signs and symptoms of substance use disorders.

Early intervention is key.

Through symposia and other educational opportunities, Hanley Foundation helps practitioners stay up-to-date with the latest treatments, medicines, and techniques in identifying and treating patients. Need credit hours for professional license renewal? **#HanleyEffect** creates opportunities for business leaders, attorneys, human resource professionals, community groups, and others to gain the knowledge they need to ensure healthy workplaces and positively contribute to a healthy community.



#HanleyEffect works with families to share

their stories of loss, hope, and recovery in Project COPE, a program connecting families who

share the experience of a loved one who has died of an opioid overdose, survived an overdose, or are at high risk for overdose. Families across Palm Beach County connect and share at locations throughout the County, and via Zoom, expressing their feelings, needs, and wants around the topics of addiction and overdose. Free and open to the public, Project COPE brings help to those struggling with grief and loss.

71,000

The CDC reported an increase in drug overdose deaths in 2019, to nearly 71,000 nationally, a record high.

"

Hanley Foundation's initiatives working with families, educators and collaborative partners represent leading edge thinking. We are pleased to support the Foundation's work. We believe in encouraging family values and making the tools available to create a positive environment. These efforts impact lives and benefit our entire community."



- ALICE AND CHRIS HOLBROOK

Forging Pathways to a Strong Recovery Community

Hanley Foundation's newest initiative is the Recovery Leadership Institute (RLI), which supports professional development and leadership on behalf of the local and global SUD (substance use disorders) community and families affected.

Hanley Foundation is focused on building a strong Palm Beach County recovery community with key partners and the community unified around priorities. Together, we are focused on marshalling resources, embracing all pathways to recovery, creating and providing services, and ending stigma and discrimination against people in or seeking recovery.

The RLI is designed to build out

recovery leadership capacity throughout Palm Beach County by offering classes, training, and hands-on experience. The goal of the RLI is to educate, activate, and ultimately advocate for the rights of vulnerable individuals suffering from substance use disorder and their families.

Recovery Recovery Leadership Source Institute Source 4338 Age BC residents and counting have registered for the RLI.

#HanleyEffect changes perceptions,

attitudes, policies, and funding priorities. The Hanley Foundation partners with key influencers at local, state, and national levels to dispel the societal stigmas and bridge the empathy gap associated with addiction while promoting policies and laws that encourage and support our vision of recovery for all who want it. **#HanleyEffect** current initiatives include:

- Changing prescription protocols to make three days' worth of pain relievers the norm instead of thirty.
- Expanding Medicaid to cover treatment of substance use disorders.
- Focusing on family-centered treatment for women with substance use disorders.
- Addressing fair housing issues to prevent discrimination against quality recovery centers.
- Expanding relationships with national partners such as The Voices Project, Mobilize Recovery, and the Recovery Advocacy Project.

"As parents of loss, we are inspired to work with Hanley Foundation to address the urgent crisis that our son fell victim to. Hanley Foundation saves lives by attacking substance use disorders from all sides, including prevention, training, treatment scholarships, and advocating for needed change.

In partnership with Hanley Foundation, Palm Beach County is developing a recovery-oriented system of care for those suffering with substance use disorder. This will bring our community closer to providing the services each individual needs for a successful recovery."



- MICHELLE AND JOHN MAKRIS



"

"Almost without exception, alcoholics are tortured by loneliness."

"

- BILL W. CO-FOUNDER OF ALCOHOLICS ANONYMOUS



The shelter-in-place orders necessitated by the COVID-19 pandemic have created dangerous ground for those walking the path of recovery. Social distancing, masks, and staying at home block the bedrock of recovery: the high-touch support of in-person meetings and face-to-face communication. 6



Expanding Resources for Recovery During COVID-19

increase in overdose deaths in PBC during Q2 of 2020

percent



Hanley Foundation created an online resource called the HUB, reaching out virtually and through social media to communities big and small.

Together we:

- Partnered with 211 Helpline to provide more specific information about addiction services, and established protocols to get addiction-related calls routed to field professionals.
- Took 12-Step meetings online, and funded technology to help connect those in need.
- Increased outreach to established, reputable treatment centers that practice the latest safety guidelines for patients and staff, and with their assistance, identified people who needed financial assistance to get them into – or back into – treatment.
- Partnered with Palm Beach County and Nonprofits
 First to add the HUB to their resource pages
 increasing the impact of #HanleyEffect.

Financial Health

Our team can talk on and on about our robust financial health – and how Hanley Foundation stands strong, secure, and ready to support its mission and lifesaving work... however, we'd rather you hear it from third-party experts.



Our auditors report that over the past five years, Hanley Foundation saw a net operating gain of \$3.2 million, an increase of 110% percent over FY2016; received a total of \$13.5 million in prevention education awards – 120% growth during this time period; and grew our endowments to \$12.5 million.

Hanley Foundation's 2019 CARF (Commission on Accreditation of Rehabilitation Facilities) audit concluded, "Hanley Foundation is THE provider of prevention services in Florida. As such, the Foundation builds strong community relationships and develops partnerships across agencies to foster shared ownership and support for prevention programming. The Foundation places specific and intentional focus on underserved communities in which the Foundation is often the only service provider."

This is #HanleyEffect.

Total Net Assets

PERFORMANCE BENCHMARKS



Program Grants and Contracts



AUDITED FINANCIAL SUMMARY

PUBLIC SUPPORT AND REVENUE	2020	2019	2018	2017
Grants and contracts	\$4,018,118	\$3,428,889	\$2,199,013	\$2,022,371
Investment income, net	\$932,398	\$487,660	\$292,644	\$476,716
Contributions	\$636,984	\$555,152	\$268,272	\$244,615
Special event revenue, net				
of direct expenses	\$232,834	\$237,368	\$220,380	\$89,697
In-kind contributions	\$330,490	\$374,314	\$150,000	\$182,208
Other revenues	\$3,028	\$52,533	\$51,876	\$10,499
TOTAL PUBLIC SUPPORT AND REVENUE	\$6,153,852	\$5,135,916	\$3,182,185	\$3,026,106
EXPENSES				
PROGRAM SERVICES:				
Prevention, education, and training	\$3,246,016	\$2,938,871	\$2,392,125	\$2,043,877
Lifesaver patient aid	\$589,676	\$273,390	\$233,283	\$269,113
Total program services	\$3,835,692	\$3,212,261	\$2,625,408	\$2,312,990
SUPPORTING SERVICES:				
General and administrative	\$782,917	\$700,403	\$432,047	\$576,876
Fundraising	\$64,226	\$157,447	\$76,244	\$81,496
Total supporting services	\$847,143	\$857,850	\$508,291	\$658,372
TOTAL EXPENSES	\$4,682,835	\$4,070,111	\$3,133,699	\$2,971,362
Change in net assets	\$1,471,017	\$1,065,805	\$48,486	\$54,744
NET ASSETS, BEGINNING OF THE YEAR	\$11,022,654	\$9,956,849	\$ 9,908,363	\$9,853,619
NET ASSETS, END OF THE YEAR	\$12,493,671	\$11,022,654	\$9,956,849	\$ 9,908,363

Changing the Model

This is **#HanleyEffect**.

In partnership with our donors, Hanley Foundation helped 211 individuals and families – last year alone – begin their life in recovery. Our unique approach to scholarships unites family need with individual donor and corporate philanthropy, increasing impact and enhancing value. On average, Hanley Foundation's scholarship program has five times the impact of traditional scholarship giving. The collaboration between Hanley Foundation and the Palm Beach County Commission has resulted in Project COPE, Project Grief, and Family Support Groups and the Recovery Leadership Institute (RLI). These programs have helped to create resources and support for families of loss, and focus attention on the need for a coordinated system of care.





2020 OPERATING REVENUES

2020 OPERATING EXPENSES





At the completion of its vigorous evaluation process, the nation's largest and most-utilized evaluator of charities, **Charity Navigator**, awarded Hanley Foundation a perfect score across all rating matrixes. Year after year, donors are assured that each gifted dollar supports intended projects and important work.





Hanley Foundation is grateful. This is <u>#HanleyEffect.</u>



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"Thank you to the donors and supporters who helped Jack and me to establish Florida's first top quality treatment center, and to the thousands of individuals and families who have turned to Hanley Foundation for help, we are humbled and eternally grateful." – MARY JANE HANLEY

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Letter from the Chair





Dear Friends,

Hanley Foundation has had an unwavering commitment to saving lives and repairing families since it was

founded in 1984. Jack and Mary Jane Hanley were visionaries imagining a world free of substance use disorders. Their work, passion, and dedication are still felt today; we call it **#HanleyEffect**.

When I joined the Hanley Foundation Board of Directors nearly a decade ago, it was with that same spirit for potential and impact. I chose to be part of an organization that was both serving the front lines in the emerging addiction crisis, and working to keep similar disasters from happening in the future.

Hanley Foundation has positively affected the lives of countless individuals and families – but there is still much work to be done. Fewer than 5% of Florida's youth receive evidence-based youth prevention in schools. The average medical student receives less than 8 hours of instruction on addiction during four years of medical education. And, there are many people who still view addiction as a personal vice, rather than the disease that it is.

What I've learned is that breaking the cycle of substance use disorders is about education, understanding and, most importantly, empathy. The work of **#HanleyEffect** is generational – today, and tomorrow, we **Educate**, **Change** *Minds*, and Save Lives.

Just as Jack and Mary Jane Hanley did in 1984, I invite you to join us. **#HanleyEffect**.





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